TAConnections

The latest technology for airlines is on the horizon

At TA Connections, we've celebrated a number of milestones over the past few months.

To name a few: the projections for a return to profitability and growth for the aviation industry in 2023, our merge with Levarti to create the industry's most comprehensive airline logistics management program, and our new agreement with easyJet that means passengers can be rebooked even faster when they experience travel interruptions.

The International Air Transport Association (IATA) expects overall traveler numbers to reach 4.0 billion in 2024. **Can you keep up with the massive increase in passengers?**

Airlines will need to leverage technology to meet this demand. TA Connections is your partner. We're constantly innovating and improving our products so you can meet the needs of 4 billion passengers while controlling costs. We're excited to announce even more product improvements to help our customers keep up with the growth in air travel.

Our updated suite of solutions will simplify flight disruption management, make it easier to reserve hotel rooms, and allow airlines to rebook customers and crew members through more supply channels. Here's a look at the latest enhancements in our cutting edge technology coming soon.

Booking Wizard

The Booking Wizard in TA Crew Hub, our all-in-one crew logistics management system, digitizes, automates, and streamlines the crew logistics processes. With the new Booking Wizard for the TA Crew Hub, booking processes that are typically time-consuming and subject to personal preferences— including hotel and transportation reservations — can now be made by crew members in a self-service portal.

The Booking Wizard is designed to save airlines time, decrease manual labor, and increase the accuracy of hotel bookings for crew members. It will automatically send confirmations to crews, so there's no need for the client to wait on confirmation from the hotel.

Updated End-User Functionality

The end-user experience on the TA Crew Hub and the TA Disruption Hub, our real-time crew logistics and passenger disruption management systems, is going to be more comprehensive than ever with the integrations of virtual wallet, transportation app, and increased hotel options. With these additions, crew members and passengers will be able access a virtual wallet, transportation scheduling, and increased hotel options all within the apps.

- Virtual Wallet: With the addition of this intelligent payment platform, airlines will be able to put money into a "virtual wallet" for crews and passengers to use if they experience a disruption.

- Transportation Hub: Users can find and book ground transportation directly through the TA Connections platform, so there's no need to download a separate app. The transportation provided will be upscale, so users get to enjoy a black car or limousine.

- Expanded hotel options: The integration of additional providers of hotel inventory will increase our hotel room options for crews and passengers. Users will be able to book directly through TA Crew Hub or TA Disruption Hub.

Make-It-Right Self-Service Passenger Disruption Plan

A fully customizable, regulatory compliant, make-it-right disruption plan will be added to the TA Disruption Hub. Airline clients will have access to additional solutions including hotels, meals, transportation, general compensation, and reticketing and rebooking, so they have more ways to resolve passenger disruption in a single app.

Each airline will be able to build a customized plan according to their travel needs and preferences so they can offer disrupted passengers solutions at the cost point that makes sense for them.

Airline Ticketing Switch

A new re-ticketing solution is also becoming available on the TA Crew Hub and TA Disruption Hub. TA Connections' intelligent re-ticketing solution connects seamlessly to multiple supply channels including GDS (Global Distribution Systems), NDC (New Distribution Capability), private inventory, airline consolidators and directly to airline reservation systems, all through a single interface. When passengers are disrupted or crews need to be sent to another city, airlines can view inventory from all of these supply channels and rebook on any flights to get them to their final destination at the right time and price.

We're excited to offer our customers these solutions soon. Request a custom product demo if you'd like to learn how these and other solutions allow you to meet the upcoming increase in travel in 2023. Stay up to date on product improvements by following us on LinkedIn and Twitter.